



# OPTIC | JAM

Price List  
2021-2022



# Price List 2021-2022

Please find our 2021-2022 price list below. If you can't find what you are looking for, get in touch with us at [contact@opticjam.com](mailto:contact@opticjam.com).

## 1. ADVERTISING

ITEM	PRICE (excl. VAT)
Advertising campaigns	From £150
Email campaigns	From £125
Panel adverts (for digital media)	From £50
Panel adverts (for print media)	From £75
Social media posts	From £25
Facebook Pay-Per-Click (PPC) campaign	From £75 +budget
Google Ads campaign	From £75 +budget
Microsoft Bing Ads campaign	From £75 +budget

## 2. BRANDING

ITEM	PRICE (excl. VAT)
Brand style guidelines	From £75
Full Rebrand	From £500
Logos	From £175
Business cards	From £30
Compliment slips	From £40
Email signatures	From £50
Form templates	From £75
Letterheads	From £50
Notepads	From £40
Postcards	From £50
Report templates	From £75
Seasonal cards	From £50
Year planners	From £50

### 3. CONTENT

ITEM	PRICE (excl. VAT)
Copy-editing	From £25 per hour
Copywriting	From £35 per hour
Proofing	From £15 per hour
Articles	From £150
Blog posts	From £75
Case studies	From £200
Original research	From £500

## 4. DESIGN

ITEM	PRICE (excl. VAT)
Banners	From £50
Billboards	From £75
Brochures	From £150
Catalogues	From £250
Flyers	From £50
Menus	From £75
Posters	From £75
Presentations	From £125
Print media (directories, newsletters, reports)	From £150
Roller banner	From £60
Artwork	From £75 per hour
Concept art	From £75 per hour
Illustrations	From £75 per hour
Infographics	From £100
Panel adverts (for digital media)	From £50
Panel adverts (for print media)	From £75
Packaging design	From £350
Product design	From £500

Signage and displays	From £250
Wraps	From £350
Website banner	From £50
Website page design	From £75

We're proud to partner with Optic Muse, our *full-service* digital agency. From data analytics and digital marketing to research and web development, Optic Muse has you covered.



For more info, visit [www.opticmuse.com](http://www.opticmuse.com)